



Plymouth County 4-H Open Horse Show

Sponsorship Form

Show Dates:

July 1, 2018

Briggs Stable Show Grounds, Hanover

September 16, 2018

Washburn Park Show Grounds, Marion

With two shows this year, we anticipate more than 200 entries competing in more than 60 classes. With classes like showmanship, lead line, equitation, pleasure, miniature horse and therapeutic riding; our show will attract a lot of participants and families from throughout Plymouth County, the South Shore, the South Coast and Beyond.

As a local business, this is your chance to reach an audience of more than 400 riders, spectators, and area horse enthusiasts. *Advertising money offsets the cost of our show and helps fund important educational events for our very active horse club members. Plymouth County 4-H currently has 13 horse clubs.*

Our Show Program is 8.5"x 5.5" and printed in black and white. Horse Show Program will be distributed April through June via mail, drops at local area tack shops, feed stores, horse shows, Plymouth County 4-H website as well as Massachusetts 4-H website.

I thank you in advance for your anticipated support of our 4-H program.

Sincerely,



Show mailing and contact information:

Plymouth County 4-H Horse Council
44 Obery Street
Plymouth Ma 02330



SPONSORSHIP OPPORTUNITIES



Title Sponsorship / Full Page Back Cover / Signage / Display / Mentions

Fee: \$500 (ad size 5.5 x 8.5) 1 Available

Title sponsorship benefits include your company name in the title of our show and in all printed and electronic promotional materials. Also includes full back page black & white ad in our show program, in-ring signage (sponsor to provide signage), and ability to have display space at the show plus a minimum of 3 announcements during the show naming you as Title Sponsor.

Ribbon Sponsorship ~ Full Page ad / Signage / Display / Mentions

Fee: \$500 (ad size 5.5 x 8.5) 1 Available

Ribbon sponsorship benefits include your company name in all printed and electronic promotional materials. Also includes full page black & white ad in our show program, in-ring signage (sponsor to provide signage), and ability to have display space at the show plus a minimum of 3 announcements during the show naming you as Ribbon Sponsor.

Division Sponsor ~ Full Page / Signage / Mention (ad size 5.5 x 8.5)

Fee: \$100 10 Available

Division sponsorship benefits include one full page black and white ad in the Horse Show Program. Also includes a listing in the program mentioning your business as a division sponsor, signage at the show (sponsor to provide signage) and a minimum of 1 mention during the show.

Half Page ~ (ad size 5.5x4.25)

Fee: \$50 Unlimited




Half page black and white ad in the Horse Show Program also minimum of 3 mentions during the show.

Quarter Page Business Card or Text with Picture ~ (ad size 4.25x2.75)

Fee: \$35 Unlimited

Can also be used by parents, grandparents and anyone else wanting to wish their rider good luck and include your message and one picture.

Important Information:

-  Please make all checks out to **Plymouth County 4-H Horse Council.**
-  Payment due with this form.
-  Please submit ads as a jpg, gif or pdf file by email to **vschell@umass.edu**

All ads for the program are due no later than April 14, 2018.

Sponsor Name (or Company Name): _____

Address: _____ Telephone #: _____

City: _____ State: _____ Zip Code: _____ Check #: _____

Email: _____